

## **Senior Planet Sponsored Athlete 2026 CONTEST OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. BRIEF OVERVIEW:** The **Senior Planet Sponsored Athlete 2026** (“Promotion”) takes place between **December 15, 2025 at 9:00am Eastern Time** through **January 11, 2026 at 5:00pm Eastern Time** (“Promotion Period”). The Promotion consists of a grand prize contest administered by Senior Planet from AARP (“Administrator”). More specific details are stated below in these official rules (“Official Rules”).

**2. ELIGIBILITY:** The Promotion is open to all legal residents of the fifty (50) United States and the District of Columbia, who are at least 18 years old as of the date of entry (“Entrants”), except for current officers, directors, and employees (and members of their household and immediate families, i.e., parents, children, spouse, siblings) of AARP, its subsidiaries, affiliates, advertising/promotion agencies, and/or their affiliates, assigns or representatives, and all other persons or entities associated with the development, administration, promotion, execution of, supply to or printing of this Promotion (hereinafter referred to along with Administrator collectively as “Administrator & Others”).

### **3. HOW TO PARTICIPATE/WINNER SELECTION/PRIZE/ODDS OF WINNING:**

**A. Entry Procedures:** To enter the Promotion, visit Senior Planet’s website at **[www.seniorplanet.org/athletes/apply](http://www.seniorplanet.org/athletes/apply)** between **December 15, 2025 at 9:00am Eastern Time** through **January 11, 2026 at 5:00pm Eastern Time** and completely fill out Administrator’s designated entry form (“Official Entry Form”), including by entering **a 250-word entry submission and/or video submission demonstrating a dedication to their unique fitness journey**. Entrants are responsible for determining the appropriate beginning and ending times in their respective time zones. Upon submission of the completed Official Entry Form, each Entrant will be entered into the Promotion. Only one (1) entry per individual Entrant is permitted. **As conditions of Entry, Entrant agrees, upon the request of Senior Planet, to (a) be interviewed and photographed for a dedicated introduction and follow-up article to be published on [www.seniorplanet.org](http://www.seniorplanet.org); (b) permit the Senior Planet program to use their photo and story on social media, in email, websites and all digital mediums for promotion among the Senior Planet digital community; and (c) commit to participate in three (3) Senior Planet classes, host two (2) fitness programs for Senior Planet, and submit two (2) articles for the Senior Planet website within twelve (12) months of being selected as a Senior Planet Sponsored Athlete.**

**B. Winner Selection:** On **January 25, 2026** at approximately **10:00am Eastern Time**, Administrator will determine the potential Promotion winner (“Grand Prize Winner”) through the decision of an independent panel of judges

appointed by Administrator based on their qualifications and experiences related to **the Senior Planet Sponsored Athlete program**. The submissions of eligible Entrants will be judged with respect to the following criteria:

- a. **50%: Entrant's 250-word and / or video entry submission demonstrating a dedication to their unique fitness journey. Included in the submission, Entrant must convey how they engage in some type of sport or fitness activity at least 3x per week.**
- b. **25%: Entrant's submission displays a passion for aging confidently and incorporating fitness into their lives in unique, accessible and authentic ways.**
- c. **25%: Entrant's fitness or sport of choice is replicable and can be clearly explained and shared with the larger Senior Planet digital community.**

The highest scoring Entrant will be the Grand Prize Winner. In the event of a tie, the submissions of tied eligible Entrants will be re-evaluated based on the same criteria listed above and the Grand Prize Winner will be determined by Administrator in its sole discretion. All Entrants agree to these Official Rules and to the decisions of Administrator, which shall be final and binding in all respects.

- C. Notification of Grand Prize Winner:** On **January 27, 2026** at approximately **10:00am Eastern Time**, Administrator will attempt to notify the potential Grand Prize Winner by **info@oats.org** using the contact information provided on the Official Entry Form. The potential Grand Prize Winner must reply to the Administrator's notification by 5:00 PM Eastern Time **February 2, 2026** of its receipt to claim the Grand Prize. The return of any prize notification message or document as undeliverable will result in disqualification of the applicable Grand Prize Winner, the forfeiture of their interest in the prize and the selection of a substitute Grand Prize Winner in accordance with these Official Rules.
- D. Grand Prize Winner Requirements:** Upon Administrator's request, the potential Grand Prize Winner will be required to provide proper identification and execute an Affidavit of Eligibility, Liability Waiver, and Publicity Release. Administrator or its representative reserves the right to verify that the Entrant's proper identification matches their Official Entry Form and meets the Promotion's eligibility requirements. Entrant agrees that, if Entrant is selected to be a potential Grand Prize Winner, the award of any prize to Entrant will be subject to verification of their eligibility and compliance with these Official Rules. If any potential Grand Prize Winner is disqualified, Administrator will review the scores assigned to the remaining Entrants' submissions to determine the Grand Prize Winner in accordance with these Official Rules.

- E. Prize Details:** The Grand Prize Winner will receive a **\$1,000.00 prize to be used toward achieving future fitness goals (such as a gym membership or exercise equipment)**. ("Grand Prize"). Approximate Retail Value ("ARV") of the Grand Prize: **\$1,000.00**. If the actual ARV of the Grand Prize differs from its stated ARV in these Official Rules, the Grand Prize Winner will not receive the difference in value.
- F. Odds of Winning:** The odds of winning depend on the total number of eligible Official Entry Forms received and the respective judging and scoring of Entrants' submissions.
- G. Purchase / Payment Not Required:** Individuals do not need to make any purchase or payment in order to enter and/or win the Promotion. Making a purchase or payment will not increase an Entrant's odds of winning.
- H. Prize Limit:** An Entrant, including a member of their household, regardless of email address or phone number used, may only win one (1) prize throughout the Promotion Period. Prizes are not transferable or substitutable except by Administrator with one of equal or greater value. Administrator is not responsible for any Entrant's inability to utilize a prize.
- I. Final Prize Determination:** Entrants selected as a potential Grand Prize Winner will receive a Grand Prize only after having been confirmed as the Grand Prize Winner. All federal, state and local taxes are solely the responsibility of the Grand Prize Winner. At the sole discretion of the Administrator, disqualification, forfeiture and the selection of an alternate Grand Prize Winner may result from any of the following: (a) a potential Grand Prize Winner's failure, upon request, to provide Administrator with satisfactory proof of age, identity, residency, and/or eligibility; (b) a potential Grand Prize Winner's failure to comply in a timely manner with any of the Grand Prize Winner requirements stated in Section 3 of these Official Rules; (c) a potential Grand Prize Winner's failure to accept or utilize the Grand Prize as provided herein; or (d) any other non-compliance, as determined by Administrator in its sole discretion, with the Official Rules. In no event will Administrator award more prizes than are stated in these Official Rules.

**4. LIMITATIONS OF LIABILITY:** Administrator & Others are not responsible for interrupted or unavailable network server or other connections; for miscommunications; failed telephone, computer or electronic transmissions; for jumbled, scrambled or misdirected entries or transmissions; for phone, electrical, network, technology or computer hardware or software or program malfunctions, failures or difficulties; or any other errors, omissions, interruptions, or deletions of any kind, whether human, mechanical or electronic; or for non-receipt of any entry regardless of the cause of it not being properly received by Administrator. Administrator & Others are not responsible for illegible, unintelligible, late, lost or stolen entries; for incorrect or inaccurate entry information, whether caused by Internet users or by any of the equipment or

programming associated with or utilized in the Promotion; or for any technical, printing or human errors which may occur in the receipt, non-receipt or processing of any entries, tickets or ticket stubs in the Promotion.

**5. INTEGRITY OF PROMOTION:** Persons found tampering with or abusing any aspect of the Promotion, as determined in the sole discretion of Administrator, will be disqualified and may be subject to prosecution. Any person attempting to enter using multiple email addresses or phone numbers, multiple identities or any other device or artifice to enter multiple times or to interfere with the proper play of the Promotion will be disqualified from participation in the Promotion. If, in the judgment of Administrator, the Promotion is compromised by viruses, bugs, non-authorized human intervention or other causes beyond the control of Administrator, which or may corrupt the administration, security, fairness or proper play of the Promotion, Administrator reserves the right, in its sole discretion, to modify, discontinue, suspend or terminate the Promotion and proceed to select potential winners in a manner it deems fair and reasonable.

**6. DISCLAIMER OF WARRANTY: ADMINISTRATOR & OTHERS MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NONINFRINGEMENT AS REGARDS ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. CHECK YOUR LOCAL LAWS TO LEARN IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.**

**7. PRIVACY POLICY:** Any personal information collected during an Entrant's participation in the Promotion will be collected, used and retained by Administrator in accordance with Administrator's Privacy Policy as stated at <https://www.aarp.org/privacy/>.

**8. PUBLICITY AND INTELLECTUAL PROPERTY RIGHTS:** By submitting an Official Entry Form and being selected to win the Grand Prize, each Entrant grants Administrator & Others the perpetual, irrevocable, royalty-free, and worldwide right, license, and permission to use, record, reproduce, distribute, edit, reuse, transmit, publish, or republish, in whole or in part, Entrant's name, image, likeness, voice, sound effects, biographical information, interview, statements, and actions ("Appearance"), in connection with the Promotion, including for promotional purposes. Each Entrant further grants Administrator & Others the perpetual, irrevocable, royalty-free, and worldwide right, license, and permission to use, edit, reproduce, distribute, publicly display, publicly perform, and/or make derivative works of, in whole or in part, any material submitted for entry into the Promotion ("Entry Materials"), in connection with the Promotion, including for promotional purposes. Entrant understands that they will not have any right of approval or receive any compensation because of Administrator & Others' use of Entrant's Appearance or Entry Materials. By entering the Promotion, each Entrant

waives any right to assert any claim against Administrator & Others and their respective employees, affiliates, agents, vendors, and licensees, relating to any use of Entrant's Appearance, Entry Materials, and/or participation in the Promotion.

**9. GOVERNING LAW:** Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of Washington, DC.

**10. RELEASE:** By participating, each Entrant releases and agrees to indemnify and hold harmless Administrator & Others from and against any and all costs, claims, damages, or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any intellectual property or personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Promotion, or arising out of the receipt, use or misuse, or enjoyment of the Grand Prize.

**11. GENERAL:** By entering the Promotion, Entrants agree to abide and to be bound by these Official Rules and the decisions of Administrator, which shall be final in all matters pertaining to this Promotion. All Official Entry Forms become property of Administrator and will not be returned. Void outside of the fifty (50) United States and the District of Columbia and wherever prohibited or restricted by law. All federal, state and local laws and regulations apply. Official Entry Forms become property of Administrator and will not be returned.

**12. WINNER'S LIST:** To obtain the name of the Grand Prize Winner, send a properly stamped, self-addressed envelope, by **5:00pm Eastern Time on February 2, 2026**, to Senior Planet from AARP's Winner's List, **236 West 30<sup>th</sup> Street, Floor 8, New York, New York 10001**.

**Administrator: Senior Planet from AARP, 601 E Street NW, Washington, DC 20049**

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