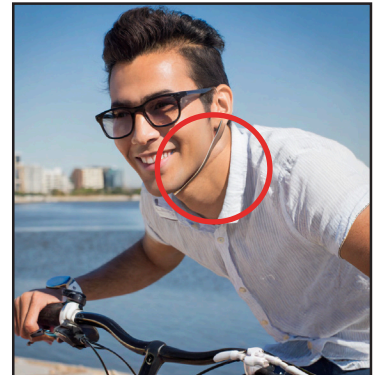




Is that AI?

AI-Generated Content

- Increasingly common across the internet, including on social media, in advertisements, and more
- Reputable sites label AI-generated images and text.
- AI detection tools are not always accurate.
- Many companies are working on watermarks.




Recognizing AI Images

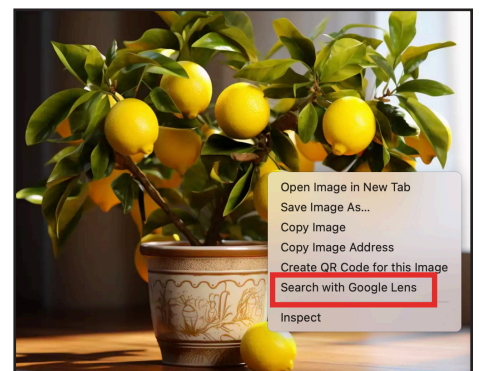
- Zoom in to examine the details
- Blurred or unclear boundaries
- Incomplete / oddly-shaped body parts
- Extra things or smudges

Recognizing AI Text

- Unoriginal or predictable
- Tone that doesn't match the content of the text
- Factual errors or fake sources

Tools for Detecting AI Images

- Google image search and Google Lens
 - Right click on an image
 - Select: **Search image with Google Lens**
- Bing visual search 
- [Alornot.com](https://www.alornot.com)



Tools for Detecting AI Text

- Use a web search and follow best practices for evaluating information to verify content & identify if a text was AI-generated.
- Online tools like [GPTZero](https://gptzero.me) estimate how likely it is that AI was used to create the text and highlight words often used by AI.