



Digital Payments & Your Business

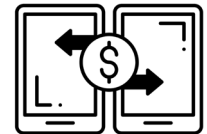
Getting Started with Digital Payments

- Scan the QR code to take a fun quiz to better understand which digital payment option is best for your business!



Casual Crafter/Flexible Freelancer: P2P Payment Apps

- Allow casual small businesses & sole proprietors to accept payments quickly and easily.
- [CashApp](#) & [Venmo](#) have business options with transaction fees.
- [Zelle](#) requires a business bank account.
- Use P2P payments in-person or with trusted online customers.



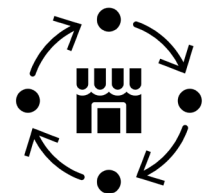
Digital Dabbler: Online Marketplaces & PayPal

- Create online listings, accept payments, & track web sales without your own website.
- Fees: Listing fee, percentage of sales, & transaction fees
- [Amazon](#), [eBay](#), [Etsy](#), [MakerPlace](#), [Fiverr](#), [Upwork](#), [Airbnb](#)
- Use [PayPal Business](#) for P2P payments, invoicing, online marketplaces, & as a payment processor.



Connected Small Business: Payment Processors

- Handle online & in-person payments of various types & integrate with business software.
- Offer more fraud protection than other payment types.
- Use [NerdWallet's fee calculator](#) to see how they add up.
- Examples: [Helcim](#), [PayPal POS](#), [Shopify](#), [Square](#)



Security Best Practices

- Secure devices and accounts & keep them updated.
- Be aware of common [scams](#) & [educate employees](#) on best practices.