



# Understanding Broadband Labels

- 1 Ask about discounts for autopay & paperless billing.
- 2 Some plans offer discounts for setting up the router yourself.
- 3 **Speed needs vary by household size & activities\*:**  
**25 Mbps:** Video chat on 1 device  
**50 Mbps:** Video chat on 2 devices  
**100 Mbps:** Video chat on about 3-4 different devices  
**300 Mbps:** Video chat on about 6 different devices
- 4 With an **upload speed** of 3 Mbps, you can upload a high-res photo in 14 seconds.
- 5 **Latency:** time it takes for data to travel between sender & receiver
- 6 Check if there are **monthly data limits**. With 1 TB of data, you can stream about 140 hours of ultra HD video.

<b>Broadband Facts</b>	
Xfinity (Comcast)	
Internet Essentials, 50 Mbps	
Fixed broadband consumer disclosure	
<b>Monthly price</b>	<b>\$9.95/mo</b>
This monthly price is not an introductory rate. There is no term contract. Price is subject to change. Your plan includes access to Xfinity WiFi public hotspots. This price does not include the autopay and paperless discount of up to \$10/mo. <b>1</b>	
<b>Additional Charges &amp; Terms</b>	
Provider Monthly Fees	
Gateway	<b>Included</b>
One-Time Fees at the Time of Purchase	
Installation fees <b>2</b> <i>Customers should reference only one option.</i>	
Professional Install Fee	<b>\$0</b>
Getting Started Kit	<b>\$0</b>
<i>Shipping and Handling May Apply</i>	
Other	
Late Payment Fee	<b>\$5</b>
Government Taxes	<b>Varies by location</b>
<b>Discounts &amp; Bundles</b>	
<a href="#">Click here</a> for available billing discounts and pricing options when you bundle internet service with other products like Mobile, Entertainment, and Xfinity Home.	
<b>Speeds Provided with Plan</b>	
Typical download speed <b>3</b>	<b>57.17 Mbps</b>
Typical upload speed <b>4</b>	<b>11.68 Mbps</b>
Typical latency <b>5</b>	<b>20.975 Milliseconds</b>
<b>Data Included with Monthly Price</b> <b>6</b>	<b>1.2 TB</b>
Charges for Additional Data Usage	<b>\$10/50 GB*</b>
<i>*Maximum of \$100 per month; not charged in first month of overages.</i>	

*\*These are a rough estimate of activities at some speeds. Many factors affect internet speed.*