

# **Digital Coupon Tools**



#### **Digital Couponing Basics**

- Thousands of coupons exist online and in apps for online or in-store use.
- Tools include coupon websites, apps, browser extensions & databases.
- These tools automate the process of finding and applying coupons to your purchases, saving you time and money!
- Create a free account, search coupons and cashback offers, apply them at checkout and save!

#### **Coupon Websites**

- Coupons.com
- Groupon.com
- RetailMeNot.com
- Savings.com

### **Apps & Browser Extensions**

- Capital One Shopping
- RetailMeNot Deal Finder
- PayPal Honey
- Ibotta
- Rakuten













## **Tips for Using Digital Coupon Tools**

- Download the app for big box stores you shop at to find more coupons.
- Use online coupon databases: <u>CouponTom.com</u>, <u>SouthernSavers.com</u>
- Start small and get organized.
- Stack and combine coupons.
- Read the fine print to understand terms and conditions.
- Learn from others and follow coupon experts on social media.

