



Introduction to Videos on Facebook

Videos Posted by Facebook Friends

- View in your Feed; posted on a friend's Timeline
- Reactions, comments, and shares are visible to others

Stories Stories

- Text, photos, or video posts that disappear from public view after 24 hours
- View your own stories in your **Story Archive** after 24 hours
- Reactions and comments visible only to the person who posts the story

Reels Reels

- Short videos (up to 60 seconds) enhanced with music and special effects
- Visible to the public - great for collaborations and reaction videos
- Anyone can watch, share, and view reactions and comments

Live Events

- Real-time broadcasts that can be watched just like TV;
- Videos can be posted to a group or page to be watched at a later time
- Visible to the public or to specific audiences with a private link
- Perfect for engaging with audiences/clients

Facebook Watch

- Search for and watch public videos available on Facebook, including reels, live events, music videos, TV shows, and more

