Startup!

Why Start a Business?
- Supplement income
- Pursue your passion
- Be your own boss
- Achieve a more flexible lifestyle

Platforms for Online Businesses
- Etsy.com
- eBay.com
- Thumbtack.com
- Zoom.us

Reasons to Use Social Media for Marketing
- Reach
- Connect
- Creative
- Display
- Current
- Inexpensive

Online Payment Services
- Venmo.com
- PayPal.com

Small Business Resources
- Work for Yourself@50+
- Association for Enterprise Opportunity
- The Small Business Administration
- SBA Office of Small Business Development Centers
- SBA Office of Women’s Business Ownership
- SCORE