Introduction to Digital Wallets

Popular Digital Wallets
- An app that stores digital versions of payment methods and more!
- Apple Wallet — use with Apple Pay
- Google Wallet — use with Google Pay
- Venmo

What goes in a digital wallet?
- Credit & debit cards
- Tickets for travel
- Tickets for events
- Loyalty cards
- Gift cards
- Digital cash

Popular Uses
- Tap your phone to make purchases in stores
- Send money to friends & family in a text message
- Show your boarding pass on your phone
- Show your ticket for entry to an event
- Online shopping

Pros
- Convenient
- Secure
- Saves time
- Leave your wallet at home!

Cons
- Learning curve for tech
- Not yet accepted everywhere
- Phone dependent
- Easier to overspend!