



# Intro to Selling Online

## How it Works

- Online platforms connect buyers and sellers near and far
- Post items for sale similar to the classifieds
- Similar process across many apps and platforms
- Use local sales platforms for in-person transactions and online sales platforms when shipping is necessary



## Tips for Selling Online

- Know the platform's policies
- Pick the best platform for your needs
- Create an attractive listing
- Check buyer's reviews and ratings
- Package items carefully for shipping and use tracking numbers
- Build a positive seller reputation
- Follow safe meet-up guidelines

## Platforms for Local Sales

- [Facebook Marketplace](#)
- [OfferUp](#)
- [NextDoor](#)
- [Craigslist](#)

## Platforms for Online Sales

- [eBay](#)
- [Etsy](#)
- [Amazon](#)
- [Mercari](#)
- [Poshmark](#)



**OfferUp**  
**nextdoor**

**craigslist**

**ebay**  
**Etsy**

**MERCARI**  
**POSHMARK**

## Safety & Scams

- Keep communication on the platform
- Do not give out personal or financial information
- Do not accept wired funds, cashier's checks, or money orders
- Be aware of common scams such as fake payment notifications and fake check overpayment