Tips for Being News Savvy Online

How to Be News Savvy

- Know the types of fake news
- Evaluate and verify the information and sources

Fake News: False stories that appear to be news and are spread online

- News Satire - uses humor to mock real-world events
- News Parody - makes up fake stories for comedic purposes
- Propaganda - content created by a government to sway public opinion
- Deepfakes - media manipulated to create a false narrative
- Sponsored Content - content created by PR & ad agencies that appears to come from news outlets
- News Fabrication - content with no factual grounding, presented as legitimate news

Evaluating Information

- Who wrote the information? Is this person knowledgeable & reputable? What credentials does the author have?
- Is the information up-to-date? Who owns & runs the website? Is it a .com, .org, .edu, or .gov?
- If a claim is made, where does it come from? If a source is given, check the source.
- Does the author have an agenda? Are they trying to sell a product? Is a company or organization sponsoring the website?

Fact Checking Sites

- Snopes.com
- FactCheck.org
- Politifact.com