



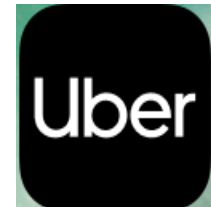
# Ride Sharing Apps

## What is Ride Sharing?

- Using an app to arrange on-demand rides in a private vehicle
- Billion dollar industry
- Apps use GPS to identify available drivers near you
- Pay by credit card, PayPal, or Venmo through the app

## Uber

- Founded in 2009 in San Francisco
- Available in 600+ cities worldwide
- 15 million trips/day
- Uber Eats, Uber for Business, Jump Bikes



## Lyft

- Founded in 2012 in San Francisco
- Available in US and Canada
- Can be used for bike share programs in select cities
- “Round Up and Donate” Program



## Curb

- Founded in 2007 in New York City
- Connects you to fully licensed and insured drivers
- Pay with credit card, PayPal, Venmo, or Pair & Pay



## Options and Features

- Standard, premium, and XL options are based on vehicle type
- Can request wheel-chair accessible rides
- Can tip through the app
- Riders may rate drivers and vice versa