



Instagram

What is Instagram?

- A social media platform for images owned by Facebook
- Accounts are free
- Share pictures and videos of food, people, places, activities, yourself (selfies!) through mobile app
- Add filters
- Follow friends, family, public figures, and institutions
- Following is not always reciprocated



Viewing and Sharing Photos & Following Friends

- Can view photos using the computer or mobile app
- Like or comment on photos that you view
- Hashtags (#) are also used in comments
- Share your photos privately or publicly
- Search for relatives, friends, businesses, organizations, public figures, and more using the search tool
- Optional: Sync your Facebook or contacts with your Instagram account to see which of your friends already have Instagram

