



Startup!

Why Start a Business?

- Supplement income
- Pursue your passion
- Be your own boss
- Achieve a more flexible lifestyle

Platforms for Online Businesses

- [Etsy.com](https://www.etsy.com)
- [eBay.com](https://www.ebay.com)
- [Thumbtack.com](https://www.thumbtack.com)
- [Zoom.us](https://www.zoom.us)



Reasons to Use Social Media for Marketing

- Reach
- Connect
- Creative
- Display
- Current
- Inexpensive

Online Payment Services

- [Venmo.com](https://www.venmo.com)
- [PayPal.com](https://www.paypal.com)