



Twitter

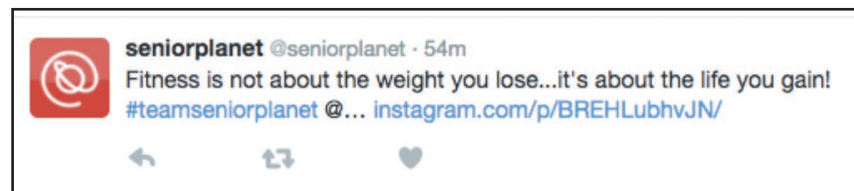


Twitter Basics

- Twitter is a social networking service
- Instantaneous communication with members even when widely dispersed
- Go-to source for breaking news
- Tweets: limited to 280 characters; how users share information
- Photos & videos can be shared

Hashtags & Symbols

- Usernames include @ symbol e.g., @billdeblasio
- @ symbol is used to associate with other users and / or get attention for a post
- # hashtags are user-generated and used to create a hub of information related to a topic
- # hashtags can be used to search for tweets or information about a topic



Using Twitter

- Using Twitter as a news source can be done without creating an account, go to twitter.com
- Signing up for an account is simple and free!
- A Twitter account lets you stay up-to-date with news and information you care about; you don't have to post anything if you don't want!