

Supporter Guide to Benefits



SENIOR PLANET
FROM **AARP**

Who are Senior Planet Supporters?

We are an extraordinarily diverse group of people aged 60+ who share some basic beliefs and qualities:

- We share a powerful desire to make the most of our lives as older adults —to make friends, improve our health and finances, discover new creative pathways, make a difference on the issues we care about, and have fun!
- We're optimistic about the future and our rightful place in it.
- We're curious and eager to learn how to use technology and other powerful tools to help us live better and achieve our dreams.
- We're committed to each other and to making Senior Planet a strong, positive, and effective force for producing social change.



Expectations

All Senior Planet Supporters are expected to do the following:

- Embrace Senior Planet's shared values of striving to be optimistic, curious, aware, motivated, visible, confident, focused, future-oriented, expressive, present, engaged, resilient... and imperfect.
- Provide basic information about yourself, which we will not share with any outside entities: name, home address, phone number, email address, birth date.
- Make an annual contribution to OATS, the nonprofit that helps manage Senior Planet. There is no minimum donation. Really! Any amount works.
- Participate in at least one volunteer activity per year (filling out a feedback survey, phone companionship, writing a representative, phone banking, outreach). Any way you want to contribute works! We'll email out opportunities at least once a quarter.
- Observe community norms of respect. See Frequently Asked Questions for more information on our norms of respect.
- Give feedback on your Senior Planet experience.



Benefits

- Enrollment packets
- Quarterly “Impact Reports” on how Senior Planet is changing the way we age
- Annual “Technology Review” on the state of technology and aging
- Invitations to special volunteer opportunities (e.g.- our Vote By Mail Phonathon) and events (e.g.- our member-only “How to Spot Fake News” lecture)

Opportunities

- Tell the world you’re with Senior Planet by proudly wearing Senior Planet shirts, hats, and other apparel.
- Contribute content online and lead member events in person.
- Participate in entrepreneurship programs and employment initiatives.
- Take leadership roles as Senior Planet boosters and advocates.
- Shape OATS and Senior Planet strategy and practice.



The Senior Planet Pledge

As a community, we ask that all of our Supporters embrace a core set of values outlined in our Senior Planet pledge. We believe that we will be able to make a larger impact on our lives and the lives of other older adults by adhering to these values.

Here is your copy of the pledge to help guide your Senior Planet experience:

I pledge to support Senior Planet and its Supporters in creating a better world for older adults.

I will stay curious, because learning is a gift.

I will stay open, because an inclusive community is richer for it.

I will stay engaged, because every life is to be lived in full.

I will stay kind, because each of us deserves respect and compassion.

I will leave Senior Planet and our community a better place than I found it.



How to Get More Involved

One of your requirements as a Senior Planet Supporter is to volunteer with us at least once annually. There are many different ways to do this! We will quarterly or more reach out to Supporters with special volunteer opportunities, but here are some additional ways you fulfill your volunteer requirement and help support the Senior Planet mission:

- Event staffing
- Writing your representative and ask for funding for Senior Planet in your area
- Phone banking
- Bring someone new to Senior Planet
- Hand out fliers for an upcoming event
- Answer another Senior Planet participant's tech question
- Write an article for SeniorPlanet.org
- And so much more!



Want to volunteer in a way that's not on the list? Wonderful! Just let us know so we can brag about all of the awesome ways our members are helping other older adults. Email us at phugi@oats.org.

There is no minimum time requirement for your volunteer activity- you can give one hour or a thousand hours!

Did you have a big success with your volunteering experience? We'd love to hear about it! Email us at supporters@seniorplanet.org to keep us in the loop. Maybe we'll even feature you on SeniorPlanet.org!



Help Spread the Word

Here are four easy ways you can help Senior Planet as a Supporter right now by spreading the word about our programming!

LIKE Senior Planet on social media:

Facebook: www.facebook.com/seniorplanet

Instagram: www.instagram.com/senior.planet/

Twitter: twitter.com/seniorplanet

WRITE a review on the Senior Planet's Google page.

INVITE a friend who is 60+ to join you at a Senior Plan event.

FEEDBACK: Email phugi@oats.org with any suggestions you have for how we can improve your Senior Planet Supporter experience .



Frequently Asked Questions

Can I participate in Senior Planet programming without becoming a Supporter?

Yes! While we encourage everyone to become a Senior Planet Supporter to take advantage of the additional benefits, people who are not yet Supporters are welcome to participate in Senior Planet classes and lectures, and to use our Senior Planet spaces.

Once I become a Supporter, when should I make my annual donation?

While we are happy to accept additional donations year-round, we will reach out to Supporters on the anniversary of their gift to remind them to renew by making a donation at that time.

Do I have to donate online?

You don't have to donate online, but you certainly can! If you want to donate online visit SeniorPlanet.org. Alternatively you can give in-person at any of our Centers or you can make your contribution by sending in cash or a check to this location:

Older Adults Technology Services
Supporter Team
168 7th St. - Suite 3A
Brooklyn, NY 11215

Can I sign up to be a Supporter in person?

Yes! You can sign up to be a Supporter at any of our Senior Planet Centers. To find the location nearest to you, visit the "Locations" page of SeniorPlanet.org.

What do you mean by "norms of respect"?

At Senior Planet, we encourage candid and thought-provoking dialogue. However, we do not permit abusive speech or intolerant behavior by Supporters. Senior Planet is proud to be a diverse and welcoming community. We reserve the right to revoke Supporter status and privileges of anyone who does not meet our norms of respect.

What qualifies as a volunteer activity?

Supporters give back to Senior Planet in all sorts of ways: staffing an event, calling your elected representatives encouraging them to fund Senior Planet, handing out Senior Planet flyers or calling a fellow participant dealing with isolation or loneliness. These activities can be done from a Senior Planet Center, at home or even over the phone! There are unlimited ways to give back to the Senior Planet community! See “How to Get More Involved” section for more details.

How much should I give?

Active Supporters report that Senior Planet has changed their lives, and give as much as they are willing and able to. There is no minimum amount for annual or recurring donations- you can give us a dollar or you can give us \$1,000!

What is the Senior Planet Pledge?

The Senior Planet Pledge is included in your welcome packet when you become a Supporter. We ask that all new Supporters read and sign the pledge as part of their on-boarding process in order to set clear expectations for what being a Supporter of Senior Planet means.

I have more questions! Whom do I contact?

For any other questions, please reach out to our Community & Advocacy Manager at supporters@seniorplanet.org.

