



Shopping on Amazon

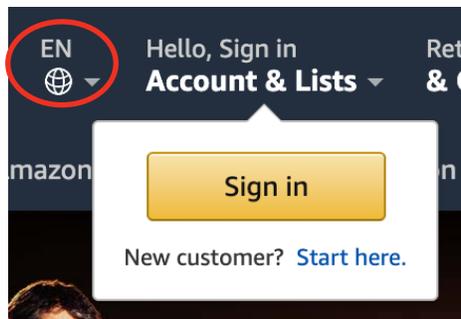


Shopping online is a great way to save money on many everyday and household items. Orders often ship for free and arrive within 1-2 days. Just about anything can be found on Amazon at very competitive prices.

- You can search on Amazon without an account
- You will need an account to purchase items or save them to your cart.

1 Go to [Amazon.com](https://www.amazon.com)

2 Look for the **Sign in** button just to the right of the search bar. Click on **Start here**. Note you can also change the language by selecting the drop down menu next to the globe icon.





- 3 Enter the required information. Use the email address you use most often and create a unique password that you can remember!
- 4 Check your email. You'll see a message from Amazon with a verification link. Click that link to verify your email address.

Create account

Your name

Email

Password
At least 6 characters
i Passwords must be at least 6 characters.

Re-enter password

[Create your Amazon account](#)

By creating an account, you agree to Amazon's [Conditions of Use and Privacy Notice](#).

Already have an account? [Sign-In](#)

Search for an Item



Remember: you don't need to sign up for Amazon to search for items! Let's take a closer look at what a search on Amazon looks like. After entering the search terms "Palmolive dish soap" on the Amazon homepage, we are brought to a page with our search results.

The very first results we see in the top banner are ads.

The screenshot shows the Amazon search results page for "palmolive dish soap". The top banner features a sponsored advertisement for Mrs. Meyer's biodegradable dish soap, which is circled in red. Below the banner, the search results are displayed in a grid format, showing various Palmolive dish soap products. The left sidebar contains navigation options and filters.



As we scroll down the page, we see a brief overview of all of the search results. For each result we see:

 See Size Options	 See Size Options	 See Size Options
1		
2 Palmolive Ultra Liquid Dish Soap, Original - 32.5 fluid... ★★★★★ ▾ 235	2 Palmolive Dish Liquid, Essential Clean, Apple Pear, ... ★★★★☆ ▾ 103	2 Palmolive Original Liquid Dish Detergent, 90 fl oz (1) ★★★★★ ▾ 29
3 \$5 ⁶⁶ (\$0.09/Fl Oz) Subscribe & Save FREE Shipping on eligible orders	3 \$4 ⁰² (\$0.14/Fl Oz) \$6.99 Subscribe & Save FREE Shipping on eligible orders	3 \$13 ⁵¹ ✓prime FREE Shipping on eligible orders
		4 Add to Cart
		More options available: \$5.49 Other Sellers

- 1** Image of the product
- 2** Reviews
- 3** Price
- 4** Prime availability



Amazon Reviews

When we click on an item, a page with more detailed information comes up.

Palmolive Ultra Liquid Dish Soap, Original - 32.5 fluid ounce (Twin Pack) Palmolive

★★★★★ 235 customer reviews | 3 answered questions



Price: **\$5.66** (\$0.09 / Fl Oz) ~~\$5.96~~ Save \$0.30 (5%)

In Stock. Ships from and sold by Amazon.com.

7 Sizes: 32.5 ounce (Twin Pack)

10 ounce \$6.92 (\$0.69 / Ounce) | 32.5 ounce from 6 sellers | **32.5 ounce (Twin Pack) \$5.96 (\$0.09 / Fl Oz)**

Subscribe & Save 5% 15%
 \$5.66 (\$0.09 / Fl Oz) Unlock 15% savings by subscribing to 5 products. [Learn more](#) ▾

One-time Purchase
 \$5.96 (\$0.09 / Fl Oz)

Qty: 1 Deliver every: 3 months (Most common)

[Subscribe now](#)

About the product

- Instantly Cuts Through Grease
- Tough on Grease, Soft on Hands

By hovering over the stars, we can get a fuller picture of the product reviews. Simply click on the stars or anywhere in the graph to read the reviews in full.

Palmolive Ultra Liquid Dish Soap

★★★★★ 235 customer reviews

4.3 out of 5 stars

5 star		67%
4 star		13%
3 star		8%
2 star		3%
1 star		9%

[See all verified purchase reviews](#) ▸

Top positive review
[See all 189 positive reviews](#) ▸

One person found this helpful
 ★★★★★ **Excellent dish soap that suds well and lasts a while in a sponge.**
 By TheHobbyGuy on December 10, 2016

This twin pack comes with two (2) 38Fl Oz Palmolive ultra original dish washing soap. This stuff works well. It is thicker than other brands and actually suds up pretty well. Gain used to be similar but they have seemed to have changed their formula and this Palmolive is the next best thing I could find that was like the old gain soap.

These bottles are around 14 inches tall. They are pretty big--
[Read more](#)

Top critical review
[See all 46 critical reviews](#) ▸

14 people found this helpful
 ★☆☆☆☆ **One Star**
 By Janine Ting on January 22, 2016

Packaged arrived damaged because the cap opened during shipment. Half the product was gone.



Free Shipping & Subscriptions

It's important to read all the information on a page very carefully. Amazon offers free shipping on some items even without a Prime membership. In these cases, you must spend at least \$25 on eligible items to get free shipping. Look for the words "FREE Shipping" next to the price.

Dawn Ultra Dishwashing Liquid Dish Soap (4x19oz) + Non-Scratch Sponge (2ct), Original Scent (Packaging May Vary), Combo pack

Visit the Dawn Store
★★★★★ 21,799 ratings | 85 answered questions
Amazon's Choice for "dawn dish soap"

Price: **\$14.56** (\$14.56 / Count) **FREE Shipping** on orders over \$25.00 shipped by Amazon or get **Fast, Free Shipping** with Amazon Prime

Get \$50 off instantly: Pay \$0.00 \$14.56 upon approval for the Amazon Rewards Visa Card. No annual fee.

Available at a lower price from other sellers that may not offer free Prime shipping.

Ingredients	Dawn contains Biodegradable Surfactants
Brand	Dawn
Scent	Original
Item Form	Liquid
Item Weight	4.75 Pounds

About this item

- 50% Less Scrubbing
- Contains 3x Grease Cleaning Power (cleaning ingredients per drop vs.

One-time purchase:
\$14.56
FREE Shipping on orders over \$25.00 shipped by Amazon.
Arrives: **Monday, Jan 11**
Ships from: Amazon.com
Sold by: Amazon.com

Subscribe & Save: Save 5%
\$13.83 (\$13.83 / Count)
Save 5% now and up to 15% on repeat deliveries.
• No fees
• Cancel anytime
[Learn more](#)
Get it Monday, Jan 11

In Stock.

Qty: 1 ▾

Deliver every:
3 months (Most common) ▾

Set Up Now

Ships from and sold by Amazon.com

Additionally, we see two different prices for the same product. You can pay the "one-time purchase" price or you can save 5% by subscribing. You can choose to receive the item as often as every month or every 6 months.

Not sure how often you'll need it? Amazon tells you that most customers have it delivered every 3 months. You can skip a delivery or cancel your subscription at any time by going to "Your Account" and selecting "Your Subscribe & Save Items."



Amazon Prime

If you find yourself ordering a lot of items on Amazon, Amazon Prime is a great way to save on shipping costs and opens up a number of other money-saving opportunities. Here's how it works:



- 1 Sign up for an [Amazon Prime](#) account for \$139 / year. If you receive government assistance (e.g. EBT card) you're eligible for Prime at the discounted rate of \$6.99 / month.
- 2 Receive free 2-day shipping on thousands of items on Amazon. Just look for the Prime logo.

- 3 Prime Video gives you access to unlimited streaming of movies and TV episodes available on Prime Video. You may still have to pay for some newer releases, but you can watch Amazon original content and anything available in its vast library.



- 4 Prime Music gives Prime members unlimited, ad-free access to hundreds of Prime Playlists and more than a million songs.



Tech tip! Anyone with an email address ending in .edu can sign up for Amazon Prime student. The first 6 months are FREE! After the free trial-period ends, the student is eligible for 50% off the monthly or yearly fee.



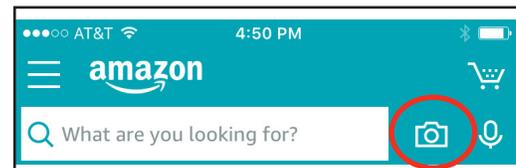
Amazon App

Ever wonder if something you are shopping for in a store can be found cheaper online? The Amazon app for your smartphone or tablet not only helps you make purchases, but easily helps you do price comparisons while you're on the go!

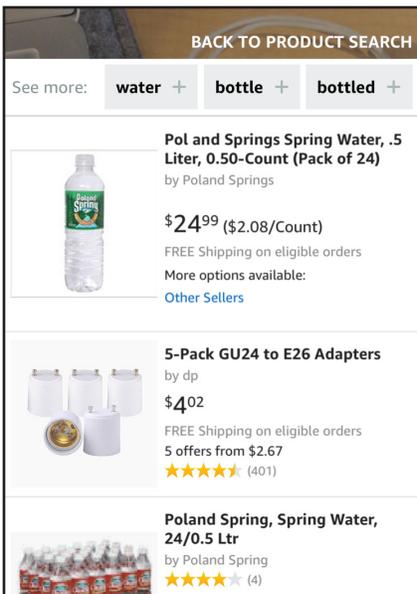


The Amazon app includes a barcode scanner. Simply scan the barcode and Amazon will search its inventory for the exact same item.

When you open the app, look for a camera icon like this.



Note: The microphone icon next to the camera will activate the voice recognition settings, so you can tell the app what you're looking for.



Simply point your device's camera at the barcode.



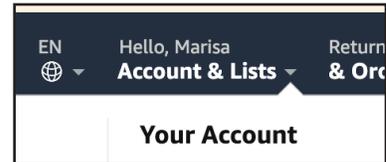
In a few seconds, you'll see purchasing options on Amazon, including price!



Sign Out

If you're using a shared computer or device, it's important to remember to sign out of Amazon.

- 1 Go to the same place where you signed in / signed —up just to the right of the search bar.

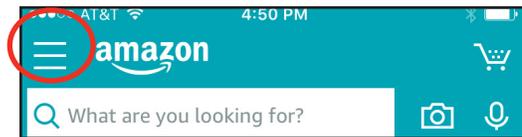


- 2 Scroll all the way to the bottom until you see **Sign Out**.



If you're using the Amazon app on a mobile device and you're the only person who uses the device, there's no need to sign out. If others also use the device, you may want to sign out.

- 1 Tap on the menu in the top, left-hand corner of your screen.



- 2 Scroll down to tap **Settings**. On the next screen tap **Sign Out**.

