



# Introduction to Social Media

## Facebook

- In-depth profiles
- Share pictures
- Like, comment, tag, and share!



## Twitter

- Tweets = 280 characters or less
- Publicity and networking
- Breaking news and real-time updates



## Instagram

- For images and videos
- Add filters
- Follow friends, family, public figures, and institutions



## LinkedIn

- Professional social networking
- Profiles are a professional history, like a resume but shorter
- Use professional picture and email



## TikTok

- Short 60-second videos
- Easy to access video editing features directly in app
- Mobile version only (for the creator)

