Introduction to Social Media

Facebook
- In-depth profiles
- Share pictures
- Like, comment, tag, and share!

Twitter
- Tweets = 280 characters or less
- Publicity and networking
- Breaking news and real-time updates

Instagram
- For images and videos
- Add filters
- Follow friends, family, public figures, and institutions

LinkedIn
- Professional social networking
- Profiles are a professional history, like a resume but shorter
- Use professional picture and email

TikTok
- Short 60-second videos
- Easy to access video editing features directly in app
- Mobile version only (for the creator)