



Intro to Social Media

Facebook

- In-depth profiles
- Share pictures
- Like, comment, tag, and share!



Twitter

- Tweets = 280 characters or less
- Publicity and networking
- Breaking news and real-time updates



Instagram

- For images and videos
- Add filters
- Follow friends, family, public figures, and institutions



TikTok

- Short 60-second videos
- Easy to access video editing features directly in app
- Mobile version only (for the creator)



Social Media & Privacy

- Avoid linking accounts. Don't use Facebook credentials to sign into other platforms or services.
- Never post sensitive information.
- Games, apps, and challenges within social media can collect info from your profile.
- Always log out when using a public computer or WiFi network.
- Be wary of “fun” social media challenges that ask for details about your personal life.