Objectives

- Understand Change.org
- Why Start a Petition?
- Browse Petitions
- Explore Successful Petitions
- Sign Up for Change.org Account
- Start Your Own Petition
- Finish & Publish Petition
Understand Change.org

• Global petition website

• Sign and share petitions about issues important to you

• Read about successful petitions

• Start your own petition
Why Start a Petition?

- Online petitions can lead to change
- Spread rapidly across social media platforms
- Create awareness about an issue
- State publicly your support for an issue
- Recruit members to a movement
Browse Petitions

- Go to change.org
- Select **Browse**
- Use the filters to find what interests you:
  - Featured
  - Popular
  - Recent
  - Victories
- Click a petition to read more, sign, or share
Explore Successful Petitions

• Filter by **Victories**
• Read the petition
• Scroll to bottom for updates
• When browsing, note:
  • How many supporters?
  • What defines success?

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**Justice for Ahmaud Arbery- Pass Georgia Hate Crime Bill**

This petition made change with 1,110,624 supporters!

Governor Brian Kemp: Justice for Ahmaud Arbery

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Sign our petition seeking the Georgia State Legislature pass House Bill 426 relating to Hate Crimes.
Sign Up for a Free Account

- To start a petition, you must have an account
- Click Sign In, at the top of your screen
- Click Sign Up
- Enter requested information
  - Remember: the password should be unique to this site!
Start Your Own Petition

- Find the **Start a Petition** button
- Select a category
- Give your petition a title

Write your petition title

This is the first thing people will see about your petition. Get their attention with a short title that focuses on the change you’d like them to support.

*Expand discounted broadband offers to include older adults*
Start Your Own Petition, Cont’d

• Do your research
• Direct your petition to the right people

• Be specific
• What are you trying to solve?

Great! Who has the power to make this change?

Choose the recipient(s) of your petition. These are people or organizations with the power to solve your problem or take the action you’re demanding.

Comcast ✗ Spectrum Cable ✗ Verizon ✗

Petition target (e.g., Toyota or your mayor)

Explain the problem you want to solve

People are more likely to support your petition if it’s clear why you care. Explain how this change will impact you, your family, or your community.

The most successful petitions tend to be at least 3 paragraphs long (about 1,000 characters in length)
Finish & Publish Petition

- Add a photo or video
- Click **Save and Preview**
- You may be asked to add a phone number to your profile
- Preview your petition
  - Make edits
  - Or Publish
THANK YOU!