



SENIOR PLANET

*Aging with Attitude*

# Startup!

## Why Start a Business?

- Supplement income
- Pursue your passion
- Be your own boss
- Achieve a more flexible lifestyle

## Platforms for Online Businesses

- Etsy
- eBay
- Thumbtack
- Zoom

## Reasons to use Social Media for Marketing

- Reach
- Connect
- Creative
- Display
- Current
- Inexpensive

## Online Payment Services

- Venmo
- PayPal



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