



SENIOR PLANET

*Aging with Attitude*

## Job Searching in the Digital Age

### Social Media

- A successful job search includes social profiles
- Your profiles should be an image you're comfortable projecting
- Complete professional profiles that are publicly searchable
- Facebook & Twitter can be effective tools

### Digital Job Searching Tools

- [LinkedIn.com](https://www.linkedin.com)
- [Idealist.org](https://www.idealist.com)
- [Indeed.com](https://www.indeed.com)
- [Encore.org](https://www.encore.org)
- [Glassdoor.com](https://www.glassdoor.com)
- [TheLadders.com](https://www.theladders.com)

LinkedIn



indeed

ENCORE.org

glassdoor

LADDERS

### Tipa for Application Material

- Use "Profile" or "Summary of Qualifications" to summarize skillset
- Exclude dates from education section
- Use action verbs
- Include LinkedIn profile link & other social media profiles
- Submit resume & cover letter as PDF
- Cover letter expands on resume
- Follow-up with HR two weeks later

### Popular Gig Economy Platforms

- [Taskrabbit.com](https://www.taskrabbit.com)
- [Turo.com](https://www.turo.com)
- [EatWith.com](https://www.eatwith.com)
- [Rover.com](https://www.rover.com)
- [Feastly.com](https://www.feastly.com)

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