



SENIOR PLANET

Aging with Attitude

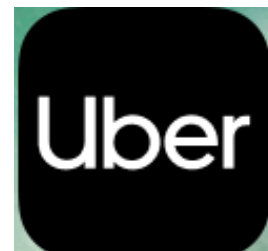
Ride Sharing Apps

What is Ride Sharing?

- Using an app to arrange on-demand rides in a private vehicle
- Billion dollar industry
- Apps use GPS to identify available drivers near you
- Pay by credit card or PayPal through the app

Uber

- Founded in 2009 in San Francisco
- Available in 600+ cities worldwide
- 15 million trips/day
- Uber Eats, Uber for Business, Jump Bikes



Lyft

- Founded in 2012 in San Francisco
- Available in US and Canada
- 375.5 million rides in 2017
- “Round Up and Donate” Program



Options and Features

- Standard, premium, and XL options are based on vehicle type
- Can request wheel-chair accessible rides
- Can tip through the app
- Riders may rate drivers and vice versa

