Introduction to Social Media

Facebook
- The pioneer!
- In-depth profiles
- Network with friends, family, and more!
- Share pictures
- Like, comment, tag, and share!

Twitter
- Tweets = 280 characters or less
- Publicity and networking
- Breaking news and real-time updates
- Trends
- Supports pictures and videos

Instagram
- Social media platform for images
- Share pictures and videos
- Add filters
- Follow friends, family, public figures, and institutions

LinkedIn
- Professional social networking
- Profiles are a professional history, like a resume but shorter
- Use professional picture and email