How to Spot Fake News

**Fake News:** False stories that appear to be news, spread on the internet, usually created to influence political views or as a joke.

- News Satire - uses humor to mock real-world events
- News Parody - makes up fake stories for comedic purposes
- Propaganda - content created by a government to influence public opinion
- Deepfakes - photos or videos manipulated to create a false narrative
- Sponsored Content - content created by PR & ad agencies that appear as though they were created by news outlets.
- News Fabrication - content with no factual grounding, presented as legitimate news

**Evaluating Information**

- Who wrote the information? Is this person knowledgeable & reputable? What credentials does the author have?
- Is the information up-to-date? Who owns & runs the website? Is it a .com, .org, .edu, or .gov?
- If a claim is made, where does it come from? If a source is given, check the source.
- Does the author have an agenda? Are they trying to sell a product? Is a company or organization sponsoring the website? Are they defending a product?

**Fact Checking Sites**

- Snopes.com
- FactCheck.org
- Politifact.com